



NATHAN ASHNER
CREATIVE DESIGNER

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QUALIFICATIONS AND SKILLS

Art Direction | Copywriting | Graphic Design | Motion Design | UX/UI
Expert with Adobe Photoshop, Illustrator, After Effects, and InDesign
Proficient with HTML, CSS, SCSS, P5, Processing, UX Pin, Sketch, and InVision
Well-versed in Microsoft Word, Excel, and Powerpoint
Experienced with Macintosh and PC platforms

EDUCATION

Kutztown University of Pennsylvania | Kutztown, PA

Bachelor of Fine Arts in Communication Design
Concentrations: Advertising and Interactive Design
May 2018, 3.63 GPA

Lehigh Carbon Community College | Schnecksville, PA

Associate of Arts in Fine Arts
May 2015, 3.60 GPA

WORK EXPERIENCE

Graphic Designer

Kutztown University | Kutztown, PA | *Fall 2017 – Spring 2018*

- Established a brand guide help maintain consistency throughout departments
- Lead the creation of posters, banners, t-shirts, and other promotional materials
- Oversaw the production of large scale graphics from conception to application
- Redesigned the library's wayfinding system to better suit student and faculty alike
- Routinely met with University leaders to ensure satisfaction from all involved parties

Art Direction Intern

The Anderson Group | Reading, PA | *Summer 2017*

- Utilized prompts, ideas, and feedback to see client's visions become a reality
- Worked closely with fellow creatives to develop pieces from ideation through execution
- Assisted in creating logos, email campaigns, social media posts, gifs, and UI mockups
- Designed social media posts, resulting in boosted audience engagement several times higher than what was being previously recorded

Volunteer Designer

Designathon | Kutztown, PA | *May 2016 and May 2017*

24-hour event in which Kutztown University staff, students, and alumni donate their time to help create pieces for local non-profit organizations.

HONORS, ACTIVITIES, AND INTERESTS

Dean's List, Kutztown: *Fall 2017 | Spring 2017 | Fall 2016 | Fall 2015*
Graduated Cum Laude, Lehigh Carbon Community College *May 2015*
Dean's List, Lehigh Carbon Community College: *Summer 2014 | Spring 2014 | Fall 2013*
Host of "The B-Sides" on WXLV, an iHeart Radio station *Fall 2013 – Fall 2016*